

COMMITTEE FOR PHOTOGRAPHIC ARTISTS PRESENTS

LUMEN
ESSENCE

A PHOTOGRAPHIC EXHIBIT

FTU LIBRARY LOBBY

JUNE 21 thru JULY 5

4402 Rundle Road
Orlando, Florida 32810
April 18, 1975

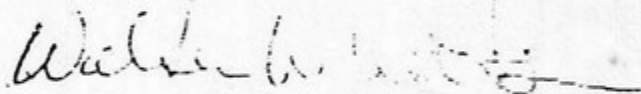
Ms. Debbie Wheatley
Village Center
Florida Technological University
P. O. Box
Orlando, Florida 32816

Dear Ms. Wheatley:

Enclosed is a description of the publication about photography at F.T.U. that I am proposing. This project will be jointly supported by the Village Center, the Art Department, and the individual students.

Please contact me if any questions arise concerning aspects of the publication. I await your reply.

Sincerely,



Walker W. Watson

contact at:
Office 849-3457
Home 299-7023
Art. Dept.--leave message

OBJECTIVES

I. Primary: To create a publication with and about photographs and photographic artists. This publication will be supported by the student government, the Art Dept., and the students themselves. The publication would be sold in order to reclaim costs, and the monies received would refund the publication yearly.

A. Secondary:

1. To create a publication that will seek to display and communicate the most current reflections of the University's self by its photographic artists.
2. To develop intercommunication between and upon the con-current elements that form the structure of the photographic environment, and are the results of an involvement with University study and life.
3. An opportunity for the photographic artist to exhibit his experiences for examination and study, as well as a forum for ideas and speculation.
4. An announcement to recognize the development, capability, and opportunity for study and growth in our particular image making environment.
5. To encourage a standard of photographic excellence among university photography students.

PROPOSAL

The Extemporaneous and Adaptive Committee, acting within its designed purpose, has approved unanimously the tentative appropriation of \$500.00 to Walker Watson for the sole purpose of producing said photography portfolio's. Allocations of said monies subject to the signed consent and compliance with the following stipulations:

- 1) That a permanent organization be organized and become recognized by Student Government. The organization therefore being subject to rules and regulations as provided by the Florida Technological Constitution and subsidiary statutory to clubs and organizations and all privileges given thereof.
- 2) Portfolio's this year, and in future years, must in an acceptable manner to this committee, promote the good name of Florida Technological University.
- 3) The pricing policy of said portfolio's this year and in future years is to provide a mandatory discount to all FTU students. This discount stated at 40% based on Public selling price, is reached by the approximate percentage amount of student monies to the total initial projected producing cost incurred for this project.
- 4) Be it also stipulated that 60% of the total number of portfolio's produced be sold here on campus at S.G. or V.C. This subject to a time limitation of one quarter, or 12 weeks, excluding time between quarters and holidays before portfolio's may be sold OFF the FTU campus.
- 5) That on this portfolio it be stated that funding was through S.G., V.C., the Art Department, and students of photography.

This document is to be considered a formal written agreement and is subject to cancellation only through unanimous consent of the E & A Committee OR through majority consent of the FTU Student Senate.

This document may be considered for dissolution if the project is deemed unworthy for continuation, and, or, if lack of student participation makes impossible the continuation of this project organization.

SIGNED

Welch Watson Pres CFP

WITNESSED

Thomas Lower

June 6, 1975

4402 Rundle Road
Orlando, Florida 32810

Dear

I have been engaged during the past months in organizing a photographic publication at F.T.U. As you know, no publication of this kind exists now on campus, and the opportunity to establish a sound and representative exhibit of photographic artist's work has been created by this undertaking.

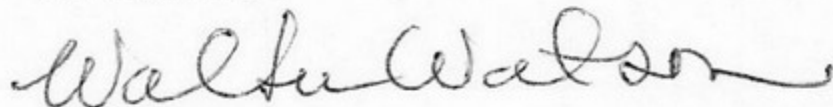
I invite you to join with myself and others in a unified photographic statement. The publication will be in portfolio format with a fold-open cover and 12 to 18 separate inside pages; 1 image per page printed on double chrome coated heavy stock (similar to double-weight photographic paper). The photo mechanicals will be separately shot on a 133 line screen to insure quality reproduction and a brown line proof will be available for each image. The portfolio will include a written statement by C. Wellman on the back cover, and the images will be submitted, for written critique, to a noted photo-historian.

The financing of the portfolio is to be shared by student government, the Art Department and the artists. The cost to you as a contributing artist will be \$40.00 payable to the Committee by Friday, August 1, 1975. This will entitle you to one (1) page in the portfolio and 15 copies of the portfolio for your own use.

If you are interested in joining us in publication, you may fill out the needed information and submit five (5) images (unmounted) to the Art Department Office, c/o C. Wellman, 5th Floor, Fine Arts Humanities Building. The images will be collected for consideration and selected by Wellman, the artist and myself. Our reason for this type of selection is the hope that the publication will, after consideration of all the images together, find its own direction, and the images will then be used accordingly.

As there is only a limited amount of space in this publication, I appreciate your discretion about information regarding it, and I await your speedy reply.

Sincerely,



Walker Watson
Chairman, Committee on Publications
1975 Project Director

NOTE: If images have titles, please indicate.

Complete the following information. Make checks payable to Walker Watson, Committee on Publications.

Name: _____

Address: _____

Telephone Number: _____

Portfolio Name Suggestion: _____

Signature

Date

Nota Bene: Signature constitutes commitment to publish, disclaiming all liabilities against the Committee on Publications and/or its members or any other party involved in this publication. In case of no printing of publication, a full refund will be made.

Return to:

Walker Watson
4402 Rundle Road
Orlando, Florida 32810

or

C. Wellman
Art Department
F.T.U.

You have been given primary consideration; after August 1, consideration for publication is on first-come-basis.